



**NOTIFICATION TO ATTEND MEETING OF THE ECONOMIC DEVELOPMENT AND
ENTERPRISE SPC**

TO BE HELD IN THE COUNCIL CHAMBER, CITY HALL, DAME STREET, DUBLIN 2.

ON TUESDAY 5 MARCH 2019 AT 3.30 PM

AGENDA

TUESDAY 5 MARCH 2019

		PAGE
1	Minutes of Meeting held on 29th January 2019 & Matters Arising	3 - 6
2	Presentation - SmartDublin & SmartDocklands	7 - 12
	a) Jamie Cudden - Digital Officer, DCC	
3	Presentation - Dublin Economic Monitor	13 - 18
	a) Steven O'Gara - Senior Economic Development Officer, DCC	
4	Economic Development & Enterprise Management reports	19 - 40
	a) International Relations	41 - 62
	b) Dublin.ie	
	c) Local Enterprise Office	
	d) Economic Development Office	
5	Any Other Business:	
6	Next SPC Meeting: Tuesday 24th September 2019	



Members Present:

Cllr. Deirdre Heney (Chair),
Cllr. Paddy Bourke,
Cllr. Mary Freehill,
Cllr. Anne Feeney,
Denise Brophy, Dublinia Ltd,

Officials Present:

Richard Shakespeare, Assistant Chief Executive, Dublin City Council
Greg Swift, Head of Enterprise & Economic Development, Dublin City Council
Mary MacSweeney, Deputy Head of Enterprise % Economic Development, Dublin City Council,
Steven O'Gara, Senior Economic Development Officer, Economic Development & Enterprise, Dublin City Council
Juliet Passmore, Economic Development Researcher, Dublin City Council.
Anthony McGuinness, Web Technician, Dublin.ie, Dublin City Council

1 Minutes of Meeting held on 23rd October 2018 & Matters Arising

The minutes from the meeting held on the 23rd October were agreed.

2 Dublin.ie: Dublin's Place making brand

The chair welcomed Mr. McGuinness who presented on the Dublin.ie; Dublin's Place making brand.

The chair thanked Mr. McGuinness for his presentation. Cllr. Burke commended the work but was enquiring as to the budget allocated by Dublin City Council. He also enquired if they have a feedback platform with regards to positive and negative comments.

Ms. Brophy enquired about the 140k budget and marketing on the amount. Ms. Brophy enquired as how you would envisage going forward with Failte Ireland in terms of visitors, overseas and day visitor to ensure no duplication. Cllr. Feeney thanked Mr. Guinness for the exciting and great presentation, the arc of cities mentioned if there is a tie in with them with regards to the EU funding? Also Cllr. Feeney enquired with regards to the social media and if ads on these sites for Dublin.ie would be given a more push factor and if DCC manages the site or Failte Ireland? Also with regards to the younger generation in Ireland to ensure they are aware of the free cultural offerings that take place in the city. The chair commended the new digital storage of photography that is available to all Dublin City Council it is a very positive initiative to have. The chair also advised that people aren't as aware about the site as she would like them to be, so market towards indigenous population in the country. Mr McGuinness in terms of feedback we are open to all opinions in respect of the site, we user test with 10 people over various categories. We also have a contact email on the site and we can be contacted on all social media platforms. The 140k is the original drawdown amount from the AT brand project and there is an ongoing commitment in staffing of the core work, hosting, photography and content etc. Mr. McGuinness advised that cities they've chosen are based on their branding and analysing how they develop their websites. In terms of the management of the site it is the core team of four which will be six in the coming months and it is completely Dublin City Council. The promotion locally hopefully will be developed this year and we are looking into this when the additional team members join one of the roles is based on social media so we will be channelling a lot through this. Mr. McGuinness advised that they have some promotional material such as T-shirts, bags pins, cups- sustainable cups if possible trying to get the best possible fit for this. The design company is McCann Blue who work on the design and content effort.

3 "Your Dublin Your Voice" Retail Survey

The chair welcomed Ms. Passmore who presented on the outcomes of the recent retail survey which took place in December 2018 prior to Christmas. The chair thanked Ms. Passmore for her presentation. Cllr Feeney thanked Ms. Passmore for her presentation.

Cllr Feeney asked if any further questions behind some of the initial questions? With proposed new bus routes and data coming out of this will this feed into actions out of the survey. What is impact of online shopping - do we know its impact on shops, how are agencies tackling this. Are there open questions as to how city could be enhanced? What are next steps in relation to all good data, strategies, who can use it. Cllr. Bourke asked thanks for presentation? who they employed to do the survey? and how the people were selected? Can information be backed up? The chair asked how many people responded to the survey, and what is the overall response to questions around safety during day/night. The Chair also spoke about Dublin Economic Monitor and Ms. Passmore will include an article in the launch of the DEM by Lord Mayor on February 7th in City Hall.

Ms. Passmore advised survey carried out in conjunction with delve and platform with quadrics who advise on details. Panel is mad up of people who are signed up to it, it's around since 2010 (3800 people) and only second Economic Development survey using it since we took it over. Online penetration no official figures for Ireland. Next up use of data is to disseminate it to stakeholders starting with SPC, Retail Ireland and also on the website. Many open ended questions but none included on slide deck and can be shared with members if requested. Ms. Passmore can confirm that retailers aware of online shopping.

4 Dublin City Summit Series: Apprenticeship Summit Outcomes Report 2018

Report produced by Juliet Passmore and provided to the Members of SPC. Successful Apprenticeship summit and huge interest from all stakeholders and contributors and Ms. Passmore has produced an outcomes report. Chair explained as result of outcomes report putting it to the committee that a letter should be sent by Committee to Minister for Education with bullet points of recommendations at the summit that committee are advocating should be pursued. Cllr Burke advised a number of significant players not present at the summit either not invited or did not turned up. ETBI, CDETB. Ms. Brophy also advised the same. Ms. Passmore explained ETB was invited. Committee confirmed happy for letter to go to the Minister.

5 Guinness Enterprise Centre: GEC2 Project Update

Mr. Swift advised the committee on the updates on the GEC project. Cllr. Bourke commended the project and the funding.

Cllr. Feeney believed it was a fantastic project and delighted Dublin City Council are supporting with guarantee. The Chair also associated herself with the comments of other members.

6 SPC Programme of Work 2019

Mr. O'Gara advised on the SPC dates. Agreed 5th March next meeting. Topics to be discussed at next SPC, 1) Dublin Economic Monitor – 4 years in circulation. 2) SmartDublin and Smart Docklands were chosen as presentations for next SPC. Cllr Feeney suggested when retail excellence should be invited invite in post elections and invite a number of business community. Cllr. Freehill made a point that international relations appears to be gone. Ms. Freehill notices their absence in Europe and that there is funding opportunities are being lost, run down of unit and loss of staff. Dublin City doesn't have a presence in Europe.

Mr. O'Gara advised on the panel discussion at Dublin Economic Monitor will be retail representatives and a launch of MasterCard heat mapping tool. Mr. Shakespeare commented on International Relations – focus has shifted towards Smart Cities and financed pilot initiatives. A report on activity of International Relations to future SPC. Cllr. Bourke supported Cllr Freehill in her comments to the committee. Chair will have item on next SPC agenda for this. Cllr Freehill would like research to be done in other LA's in Dublin, more to city than docklands.

7 Economic Development & Enterprise Management Reports

Ms. Mac Sweeney advised on the Economic Development work for 2019. Mr Swift advised on the LEO and the training programmes and events.

Ms Brophy commented on Modos Programme and is looking forward to seeing the content of the programme and engaging on it. The chair thanked Michela Ferrando and Steven O'Gara on the work for the Modos programme that she had the pleasure to launch and is a positive step towards circular economy.

8 AOB

Cllr. Freehill submitted a motion re safety in DCC car park. Mr. Shakespeare advised that the Planning & Property SPC would be the appropriate SPC in which to put the motion forward to. Mr. Shakespeare asked the executive manager of that SPC put in on the next meeting. Cllr Bourke support Cllr. Freehill that she wasn't advised that this would be the wrong committee. Mr. Shakespeare advised that Cllr Freehill was advised that the next appropriate SPC would be Planning & Property SPC in February.

Next SPC Meeting: Tuesday 24th September 2019



Jamie Cudden
Digital Officer,
Dublin City Council.

Departmental update: Smart Cities Project - SmartDublin & SmartDocklands

What is the Smart City Programme?

Smart Dublin is an initiative of the four Dublin local authorities to engage with smart technology providers, researchers and citizens to solve city challenges and improve city life. Cities and governments around the world are aspiring to be 'Smart'. While there is no clear definition of a smart city there are some common threads including a focus on the increased use of sensors and instruments that allow cities to be better monitored and managed in real time.

A smart city is also considered as one whose economy is increasingly driven by technology inspired innovation and entrepreneurship that in turn will attract businesses and jobs, create efficiencies and raise the productivity and competitiveness of the public and private sectors. Smart cities also involve increased collaboration and engagement between the city authority, the academic and business sectors and, most importantly, citizens.



The creation of a Smart Dublin regional structure in 2016 was initiated to ensure that Dublin can take full advantage of some of the big tech trends that are transforming how we live and work. These trends include Mobile, Cloud Computing, the Internet of Things (IoT), Big Data, Machine Learning and Artificial Intelligence.

One of the main ideas is to turn our city challenges into opportunities for innovation, addressing areas such as traffic congestion and mobility, how we respond to extreme weather events, improving energy efficiency and environment performance for example. At the centre of this is also how we improve citizen engagement and drive more efficient service delivery.

Year in Review 2018

Dublin City Council's adoption of Smart technologies continued to expand over 2018 particularly in the areas of traffic management, sustainable mobility, energy, waste services and environmental monitoring. A dedicated Smart City unit within DCC work alongside City Council departments and also the wider Smart Dublin regional team to ensure that we take advantage of emerging technology trends in a way that creates better outcomes for residents as well as new economic opportunities. www.smartdublin.ie

Examples of how Dublin is getting smarter

A real success story was the delivery of real time passenger information (RTPI) for Dublin's public transport system, in particular on the capital's extensive bus network – with this information now available on signage and also as a real-time data feed to your smartphone.

Dublin's Traffic Management Centre with its intelligent transport systems, adaptive traffic signalling, and public transport prioritisation as well as an extensive CCTV network (with over 200 networked cameras) helps to keep traffic moving across the city.

Dublindashboard.ie created by Maynooth University is one of the most comprehensive city dashboards globally, providing access to thousands of interactive data visualisations. Phase two of the dashboard is underway and is supported through a €2 million research grant from Science Foundation Ireland.

Croke Park (one of the largest stadiums in Europe) is one of the world's first carbon neutral stadiums and now the test bed for a suite of cutting edge Internet of Things (IoT) technologies working with companies such as Intel and Microsoft.

In order to respond more effectively to flooding we now have a network of sensors monitoring river levels, rainfall and local weather conditions in real time. The city is collaborating with Intel and the CONNECT Research Centre for Future Networks in TCD to deploy experimental low cost rainfall sensors. Over 400 smart bins (Big Belly compactors) were deployed across Dún Laoghaire-Rathdown resulting in a significant increase in efficiencies. These bins not only collect and compact waste with real time monitoring, but also measure environmental variables and passing pedestrian numbers.

Smart Docklands District:

Smart Docklands is part of Dublin City Council's fast track Smart District programme and was officially launched in February 2018 as part of a global gathering of city technology leads from over 20 cities which was convened by the Harvard TECH innovators forum. The Smart Docklands project, a partnership with the CONNECT centre for future networks based in TCD was shortlisted for Innovative project of the year at the global Smart City Expo in Barcelona in November 2018. The Smart Docklands district was created to provide a platform for start-ups, big tech, the city, and academia to come together. This initiative is supported by corporate partners such as Google, Deloitte, IBM, Accenture, Dense Air Ireland, Microsoft, Vodafone, Autodesk, Mastercard, Intel, IBM and Softbank.



In November 2018, as part of a 'Future of Mobility' festival we ran Ireland's first demonstration of a driverless shuttle along a 2km stretch on Dublin's North Quays. This generated significant interest and debate on international, national and local media.



In Feb 2018 we announced a flagship partnership with Dense Air Ireland at Mobile World Congress in Barcelona to build out Ireland’s first next generation 5G pervasive connectivity zone across the ‘Smart Docklands’ District. This is a partnership with CONNECT centre for future networks and will explore the future potential of 5G as well as the challenges in deploying these networks.

In July 2018 we announced a unique partnership with Softbank, Japan to pilot and test innovative smart city technologies in Dublin. Dublin is the first location outside of Japan that Softbank have selected for this collaboration.



Dublin City Council was also a founding member city for MasterCard’s global ‘**City Possible**’ programme (which launched in November 2018) This partnership will pilot and experiment on how cities can better deploy technology and data to enhance economic competitiveness and will feed into our Dublin Economic Monitor initiative.



Small Business Innovation Research Programme (SBIR)

We are continuing to support entrepreneurs through the Smart Dublin and Enterprise Ireland Small Business Innovation Research programme (SBIR). To date 42 companies received funding support totalling over 1.5 million euro, as well as mentoring and access to city testbed facilities. The first challenges addressed cycling, illegal dumping, wayfinding and flooding risk. Five new challenges were launched in 2018 with DCC leading on topics including Last Mile Logistics (where we partnered with Belfast city council) and Smart Mobility Hubs. Participating companies have benefitted from access to expert advice and support allowing the prototyping of their solutions across Dublin in a way that will help them scale internationally.



The Smart City programme was featured extensively on international, national and local media including a documentary feature on national Swiss TV on the 'future of cities', as well as being covered on RTE 6 One news, Virgin News and Radio stations such as Q102 and Morning Ireland.

Improved Smart City Engagement and Communication within DCC

For 2019 a key objective is to develop a wider engagement and communication plan for the Smart City project. This sets out to improve communication with DCC staff and Councillors by communicating our activities and achievements through internal newsletters (First Post), DubNet as well as regular reports submitted to SPC groups.

The communication will be paired with a staff engagement programme highlighting the opportunities that exist to get involved in the Smart City programme ensuring that the organisation continues to be relevant to the changing expectations of our citizens.

The need for more robust adoption of technology solutions is fuelled by rapid developments in technology innovation. Our aim is to evolve and to offer more customer-centric services and effectively respond to challenges facing our communities now and in the future.¹

We will promote an internal culture where staff can gain an understanding of rapidly advancing technology and where we can support digital champions in developing a positive mind-set which can help to create solutions to existing challenges such as how we better manage waste, traffic management, flooding, climate change and energy management.

Showcasing examples of technological adoption by DCC departments is an important aspect in activating the wider engagement and buy in. Successful projects include the deployment of smart bins, smarter traffic management solutions and delivery of enhanced environmental monitoring using sensors and new Internet of things technologies.

The Smart City engagement programme moves beyond the existing department silos and connects the Council with external communities, NGO's, academia and businesses in order to solve complex challenges. We will continue to leverage external communications will deliver messaging across our social platforms Twitter, LinkedIn as well as on the website, Smartdublin.ie

Jamie Cudden

Smart City Programme Manager

Jamie.cudden@dublincity.ie

¹The United Nations estimates that by 2050 Ireland's population will be 75% urban. <https://population.un.org/wup/Country-Profiles/>

85% of jobs that will exist in 2030 haven't been invented yet and 65% of children starting school would one day hold jobs that do not exist as of now. <https://hbrascend.org/topics/the-skills-you-need-for-tomorrows-jobs-that-dont-exist-yet/>



Steven O’Gara,

Senior Economic Development Officer

Dublin City Council.

Dublin Economic Monitor:

DUBLIN ECONOMIC MONITOR



The Dublin Economic Monitor (DEM), co-ordinated by Dublin City Council, is a joint initiative on behalf of the four Dublin local authorities to track developments in the capital’s economy. The commissioning of the Monitor, which started in 2015, represents a further manifestation of the enhanced role of local authorities in the area of economic development and enterprise support, in line with the local government reform programme. The costs associated with the production of the data and the design of the DEM are borne by the 4 Local authorities equally while the printing is done internally by DCC.

The Monitor was first created with the intention of addressing the absence of a regular bulletin on trends in the Dublin economy. Over the past four years EY (formally DKM Economic Consultants) have worked with the four Dublin local authorities to develop and publish new data series each quarter. The objective of the Monitor was, and continues to be, to inform all those doing business in

Dublin, or considering locating here, with an understanding of the performance of the Dublin economy.

On a quarterly basis, key performance indicators are updated for the local economy including:

- Employment
- Public transport
- Housing – rents and prices
- Commercial vacancy
- Tourism – airport arrivals; Mastercard SpendingPulse
- Trade – Dublin Port throughput
- Business – HIS Markit PMI

The Monitor also now includes the Mastercard SpendingPulse, to deliver unique insights for consumer and tourism spend. In collaboration with Mastercard, the SpendingPulse gives timely insights based on factors like retail sales, ecommerce, and household goods expenditure to give a wider look at Dublin’s economy.

The DEM also contains 2 special articles in each publication and 32 of these articles have been produced with authors like Prof. John Fitzgerald, Dr Ronan Lyons, Colm McCarthy, Niamh Bushnell, David Fitzsimons, and Keelin Fagan all contributing. Local Authority perspectives have also been written by CEO’s such as DCC’s Owen P. Keegan, and Fingal’s Paul Reid as well as contributions from several staff members from local authority teams.

To date 16 editions of the DEM have been produced with a rotating launch event taking place in a different Dublin Local Authority venue on each occasion. These event are predominantly lead though the Local Enterprise Office’s in each area. The event attracts a varying range of attendees usually in the region of 30 – 40 people however, in some cases these launch event are paired with other announcement to reach a wider audience. The latest launch event attracted c160 attendees and was held in Dublin City Hall.

The event format has evolved from a static presentation to involve more insights into specific elements of the monitor. The introduction of a Panel discussion format as also proved very popular and engaging as it offers the opportunity for additional insights into expert opinion as well as audience participation through Q & A.



Figure 1: covers of DEM issues 1-16

The complete back catalogue of issues for the DEM is available to download through the website www.dublineconomy.ie as are a range of resources such as the infographic and the economic indicators as a slide deck. There is also a blog post section where the articles published in the DEM can be read on their own.

In 2018 we also produced a special edition of the DEM for a conference that DCC were supporting called Futurescope. This represented an opportunity to redesign the look and feel of the physical publication and also incorporated 6 special articles from experts speaking at the event. There is significant potential to use this format of a “special edition” to support events and projects that we are involved in outside of the quarterly format. This assists in raising the profile of the DEM but also presents opportunities for generating revenue to support the project.

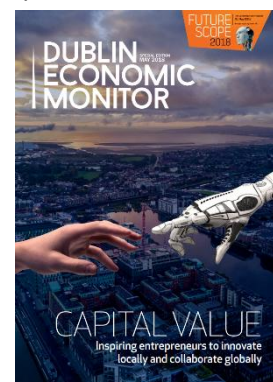


Figure 2: Special Edition cover - Futurescope 2018

The Future of the Dublin Economic Monitor:

The original tender DEM project was to run for a 3 year period with the option to extend for a further 2 years with approval from the Chief Executive. We are currently coming to the end of this 5 year period and will be retendering in mid 2019 for delivery of an enhanced version project going forward.

While the objective of the DEM, to provide reliable, consistent and informative information on the performance of the Dublin Economy has been achieved we believe that there is significant opportunity to make the dissemination of this information more dynamic and timely.

We plan to develop a dynamic digital dashboard for the main economic indicators to assist with data visualisation and have joined an EU funded project, Expand Insights, to develop this out. We will also focus on releasing data and benchmarking in real time through the website and social media channels as it becomes available. Delivering content in this manner will allow us to create an ongoing opportunity for the DEM as the “voice of the economy for Dublin.”

The physical publication will be refocused on creating original content and insights by commissioning a wide range of articles from economic and policy commentators and allow much more space to dive into the metrics highlighted in the digital dashboard. We will also use original research conducted by the Economic Development office and other DCC teams to create ongoing content for blog posts.

It is our intention to agree a strategy for the future of the DEM with the other Local Authorities partners in the coming months and to have the tender process initiated and completed during 2019.

Images from the launch of the 16th edition of the Dublin Economic Monitor

City Hall, 7th February 2019







Contents

1. Dublin.ie	2
2. International Relations.....	5
3. Local Enterprise Office: Mentoring, Training & Financial Grants	8
4. Economic Development Office:	16

Upcoming Event & Dates for your diary		
Event	Economic Pillar	Date/Venue
1. Local Enterprise Week 2019	Human Development	March 4 th – 9 th March various venues
2. MODOS – Sustainability Training for Business Drop in Clinic	Innovation & Transformation	6 th March Wood Quay Venue Course commences 16 th April
3. Up-Starter	Human Development	Wednesday 6 th March Round Room, Mansion house
4. Social Enterprise EU Pilot Project	Human Development	Thursday 7 th March - Third Space, Smithfield
5. Techstars – Startup Weekend Immigration Dublin	Placemaking & Clustering	8 th – 10 th March - Udemy Ireland
6. Futurescope 2019	Innovation & Transformation	CCD Thursday 28 th March
7. LECP Briefing	Human Development	Tuesday April 2 nd Wood Quay
8. EuroMAB Conference Dublin 2019 – World Network of Biosphere Reserves	Placemaking & Clustering Dublin Bay Biosphere	2 nd – 5 th April - Dublin Castle

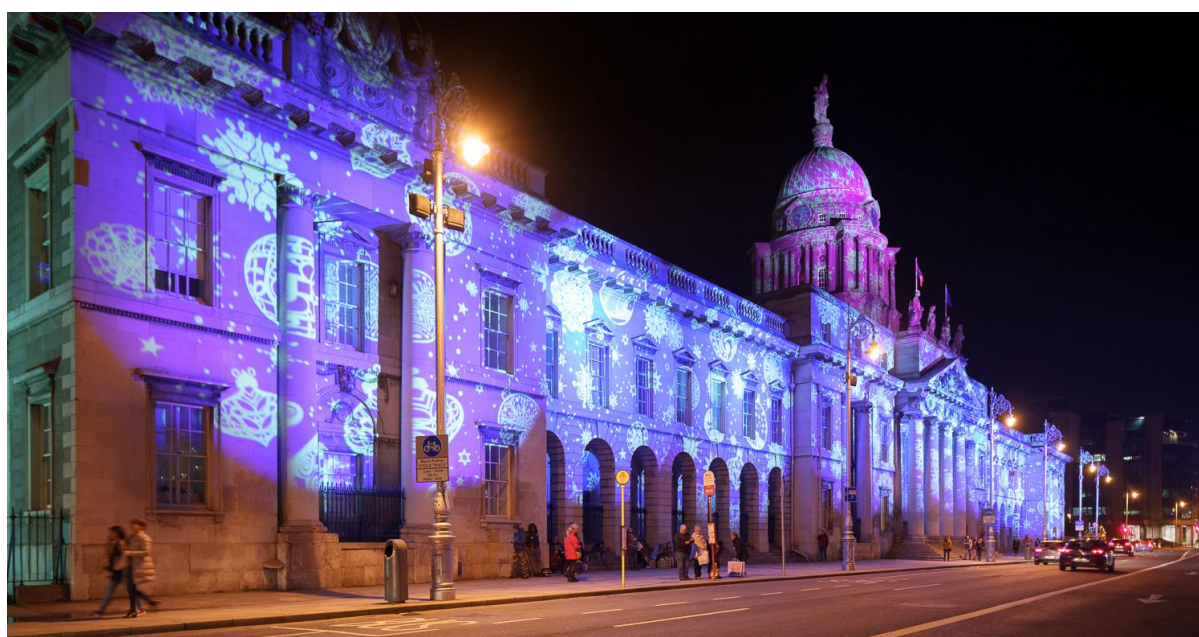
1. Dublin.ie

New Structure & Content Re-write

With one million site visitors in 2018, the Dublin.ie team continue to grow and improve the site, speaking to local and international audiences and attracting new users. The re-structure and re-write of the sites content is progressing with 115+ new pages under development. This is a significant piece of work and the new content under development, has been tailored to attract overseas students, investors and skilled talent, while still being of value to a local audience. The team are working on a 'staging' copy of the site where all of the structural and content changes will be made. This copy of the site will swap in for the older one when all content is signed off on by end of Q2 2019.

Asset Management System

In re-writing the entire site, we are also working to partner the copy with striking photography. Work is on-going with photographers to acquire great photography, some of which requires specific shoots. This work will be completed in Q1. The Dublin.ie team put an asset management system in place last year which stores and categorises each of the images to ensure GDPR compliance and understanding of permissions when using images in various contexts. As well as being of benefit to Dublin.ie, other setions of Dublin City Council are using images from this source for their sites and publications.



Winter Lights, Christmas and New Year content

Working with the Events Unit, Dublin.ie hosted Winter Lights content which included video, photos and a map of the city centre lighting displays. Dublin.ie also built a regular page for Christmas in Dublin at <https://dublin.ie/christmas> featuring events, videos and photos. Staff from the Dublin.ie team also logged on over the break to transition the site from Christmas to New Year content.

Story updates

In excess of 270 stories have been produced for Dublin.ie since early 2016. Unlike news stories, they are intended to be used time and again. The content agency is reviewing these stories and updating them throughout 2019 under the direction of the Dublin.ie team.

User Testing

Dublin.ie is always looking for ways to improve the site better and the user experience. The latest user testing carried out in November has led to planned changes to the “What’s On” section.

New roles

Two new roles for the Unit have been identified. They are, *Social Media & Online Marketing Co-ordinator* and *Stakeholder Engagement & Offline Marketing Co-ordinator*. HR are assisting the Dublin.ie team in the recruitment process which will see these positions advertised in Q 1 - 2019.

What’s On listings

The team have been re-working how events are compiled the site. The new approach will ensure consistency and quality in the wide range of events featured.

Brand Promotion

Dublin.ie has utilised the new on street digital screens with new imagery and the Dublin.ie promotional campaign tag line “It’s Yours – Is leatsa I”. The team continue to promote the place brand for Dublin through outdoor campaigns, with printed and digital publications and merchandise including keep cups, bags, notebooks, pins and t-shirts.



Newsletter

The audience for the Dublin.ie newsletter has passed 2,300 subscribers and continues to enjoy engagement rates above the industry norms. Issues are prepared and sent out on a fortnightly basis featuring upcoming events & festivals with links to the latest articles and content. You can view previous issues and sign up to the Dublin.ie newsletter at: <https://dublin.ie/newsletter>

2. International Relations:

Dublin and Dublin City Council has been active in building international links for many years and has been highly successful in positioning itself as a global city. This success is evidenced through the attraction of international residents, visitors and businesses. With a wealth of globally competitive and innovative sectors, including ICT/Digital, Creative and Financial Services, Dublin is home to some of the world's leading international businesses including Facebook, Google, LinkedIn and a range of globally competitive exporters.

Dublin City Council is one of many key stakeholders and agencies who have a role to play in international linkages. The International Relations Unit facilitates and promotes international links and relations that benefit the city, its economy, education and its communities. In collaboration with multiple stakeholders, the Unit helps Dublin position itself globally as an international gateway city for Ireland and Europe.

The Unit's external facing role is to augment, enhance and support the coordination of city partner activities to deliver value for the Council and its stakeholders e.g. Fáilte Ireland, Dublin Convention Bureau etc. This role is primarily a facilitation and coordination one amongst the substantial number of parties and organisations with an interest and contribution to make to international relations. The internal role of the Unit is to act as both a support and coordinator for international relations related activities in collaboration with the Lord Mayor's office and other council departments, to ensure the Lord Mayor and elected members play a key civic leadership role.

Role:

- manage our current bi-lateral city to city relationships i.e. our formal twinnings (Beijing, San Jose, Liverpool and Barcelona) and also the ten less formal Friendship/Cooperation Agreements
- to give focus to international relations where there are clear benefits and practical actions or objectives, where the Council has a distinct role and can make a difference partner with local, regional, national and international organisations to promote Dublin internationally and enhance its reputation and capacity to attract business investment, tourists and students
- provide support, advice and speech material on international matters as requested to the Lord Mayor's office in terms of collateral development and event logistics planning and delivery
- support and coordinate international relations related activities by acting as a single point of contact within all teams across the Council who have a role to play in international relations while at the same time giving consideration to the form that support entails to ensure an efficient and effective use of Council resources
- Implement the International Relations Framework 2018 – 2022, - engaging effectively in international linkages and which focus on mutual benefits between Dublin and the region or city, its economy, education and communities

International Inward Delegations

The International Relations Unit organises and manages a large number of requests from other cities, embassies and national governments to host delegations in Dublin to meet with the Lord

Mayor, elected representatives, city leaders, officials and stakeholders to share knowledge and best practice on various aspects of life and business in Dublin; to seek opportunities to partner with Irish companies; build upon many existing ties between countries; enhance mutual trade, tourism, cultural reach and educational benefits. The management of these programmes is carried out by the Unit and organised in such a way that minimises disruption among the sections of the Council while maximising the learning opportunities.

Supporting Business Tourism

Dublin is well regarded internationally and is rated highly across a number of measures from city growth through to governance. However, we are competing against other cities so we need to learn from and adopt international best practice and strengthen our international standing.

As part of the Council's mission to generate economic and business tourism benefits, International Relations support conferences hosted in Dublin, in particular those that attract a large number of international visitors and who demonstrate potential to generate economic, social or cultural benefits to the city, help promote the city globally, support the tourism, hotel and hospitality sector in the city and allow us build contacts for future project collaboration. The Unit can offer a suite of supports to the organisers e.g. city advertising, civic reception, assistance with securing access to a city owned venues or limited financial support.

European Networks

Multi-lateral relationships with organisations of common purpose help develop and enhance relationships with other international cities. Dublin is a member of EUROCITIES which is a network of major European cities whose members are the elected local and municipal governments of major European cities and brings together 140 local governments of Europe's largest cities and over 45 partner cities that between them govern 130 million citizens across 39 countries. EUROCITIES works in all areas of interest for cities from culture to mobility, environment to social affairs, economic development to smart cities and the network offers a wealth of opportunities for shared learning and international best practice and provides a high profile international platform which enables cities to showcase their achievements to peers as well as to influential stakeholders.

Dublin faces many of the same challenges to growth and prosperity that many other cities across the globe face. Membership of organisations such as Eurocities provide city to city peer learning opportunities that can yield novel approaches. Eurocities business is conducted through six thematic forums: Culture, Environment, Economic Development, Knowledge Society, Mobility and Social Affairs. Dublin city officials are members of a number of working groups established under the forums and they participate in areas such as air quality, climate change and energy efficiency, noise and waste, entrepreneurship and SME's, innovation, resources for culture and access, creative industries, knowledge, smart cities, housing and homelessness. Members of the working groups receive notifications on the most up to date information on calls for funding and financing opportunities of interest to them and receive the *Eurocities Insider* which includes information on all funding programmes and events being organised by Eurocities.

Projects are a key part of Eurocities activities in terms of policy work and exchanges between its members. Currently within the City Council, there are approximately 14 open projects under the

various funding programmes, but primarily under H2020 and officials in the Environment & Transportation, Housing Architects and Chief Executives Departments are partners in these projects,

In order for Dublin City Council to participate and access funding for projects under the various funding programmes, a Legal Entity Appointed representative (LEAR) must be appointed. Gráinne Kelly, International Relations is the appointed LEAR and is responsible for specifying who can sign grant agreements or financial statements on behalf of the City Council and can view all documents related to the legal and financial data and status under the various programmes.

Established in March 2018, Dublin City Council Culture Company runs cultural initiatives and buildings across the city on behalf of Dublin City Council and the people of Dublin. Alongside projects and buildings runs an initiative called EU Lab.

The EU Lab has been developed to connect Dublin's ideas and innovations with European partners for the benefit of all. It finds and matches partners with common interests to help them build projects and source European funding (and sometimes the other way around). They assist in putting together complex applications, provide training about EU systems and help Dublin City forge productive cultural European partnerships. The EU Lab aims to increase the number of successful EU funding applications from Dublin city.

Four projects are in development for submission in 2019. Dublin City Council Culture Company is working with Dublin City Council Sections on international collaboration projects for submission to EU Funding programmes.

3. Enterprise Office: Mentoring, Training & Financial Grants

Local Enterprise Office: M2 (Training & Mentoring)

Promotion and communication of LEO Dublin City Services

LEO E-newsletters

The LEO e-zine promoting events and providing information on supports offered by the LEO office is circulated by e-mail each month. Additionally bespoke newsletters are developed on an adhoc basis regarding specific networks/events/grants. The following emails were sent during:

November	LEO Dublin City Newsletter Meet the Buyers social housing PPP Bundle 1 Women in Business Network Awards 2018 Founder Institute Accelerate Programme
December	LEO Dublin City Newsletter Thankyou & Merry Christmas Mentors
January	LEO Dublin City Newsletter Bespoke newsletter for Modos circular economy training
February	LEO Dublin City Newsletter Bespoke newsletter for Dublin City National Enterprise Awards entry

The e-zine is a valuable promotional tool for the range of events provided to businesses in the city.

Facebook Advertising

In June we started to utilise paid promotion on facebook instead of solely using organic search. It has meant that we can target individuals by age, location, demographics, interests etc. targeting them also with relevant messages in relation to grant funding, start your own business courses and generating brand awareness of LEO Dublin City and our services. From 1st July through to end of December, we reached 558,618 relevant people via facebook i.e. those that had identified an interest in business or entrepreneurship. It's a highly cost efficient and measurable medium to target and connect with additional clients.

Events

Past

Month			
November	Hack Access Dublin: #HackAccessDublin making Dublin inclusive to people of all abilities by coming up with solution by hacking the access obstacles in our city	Google, Barrow Street, Dublin 4	2 nd – 4 th
	Startup Week Dublin http://www.dublincity.ie/dublin%E2%80%99s-entrepreneurs-assemble-take-part-first-startup-week-dublin	Various venues across Dublin	19 th – 23 rd

	Startup Week Dublin was held in 2018 for the first time, adding a highly engaging programme of over 30 events to those listed in 57 countries, attracting 100,000 participants globally. The community builders across Dublin came together with the support of Economic Development and Enterprise staff to put a great series of events together that showcased some of the best talent and supports available for Start Ups, including state supports and those provided by the Local Enterprise Offices. Joining this global event series put Dublin on the TechStars platform and attracted local and international participants.	City	
	Dublin Book Festival: Ireland's most successful book festival showcasing supports and develops Irish publishing by programming, publicising and selling Irish published books, their authors, editors & contributors, with panel discussion by facilitated by LEO Dublin City.	Smock Alley Theatre, Dublin 8	15 th – 18 th
	Start Up Ballymun: Meet the Entrepreneur panel – Hope Beer, Now Media, Onsite Re-fueling, Simon's Fish Products, and Engage People recruitment.	Civic Centre Ballymun, Dublin 11	21 st
	Women in Tech Awards: Ireland's first annual celebration of women and diversity in the technology industry. http://womenxtech.com/	RDS Concert Hall, Dublin 4	22 nd
December	Dublin Christmas Flea Market – This large scale Christmas Market with over 150 stalls showcased some of Dublin's best up-and-coming crafts persons, designers, vintage and retro collectors and small independent creative businesses trading over 6 days in the Docklands. http://www.dublinchristmasflea.ie	The Point Square, Docklands	8 th & 9 th & 13 th - 16 th
January	Trading Online Voucher Information Session: assisting small businesses to train online https://www.localenterprise.ie/DublinCity/Financial-Supports/Types-of-Grants/Trading-Online-Voucher/	Wood Quay Venue Dublin 8	11th

Future

Local Enterprise Week 2019, 4th – 9th March 2019



There is a packed schedule of events to suit businesses that are planning, starting and growing. Review the events schedule here <https://www.localenterprise.ie/DublinCity/Training-Events/Events%20/Local-Enterprise-Week-2019.html>

This year's marketing of Local Enterprise Week has been heightened. Adverts will appear on:

- 100 Dublin Bus rears circled the city North, South, East & West
- Bus shelters
- 30 second radio commercials on primary Dublin City radio stations – 98fm, 104fm, spin103 fm, q102 and Nova
- Outdoor signs around the city: Lamp post banners, metropanels & metropolises, digipanel
- Signage of a Dublin City Council building in Palace Street
- Online advertising (Free & paid for)

The campaign primarily targets persons aged 25 – 44 in keeping with the profile of the primary service user of LEO Dublin City services. The opportunity to see or hear the campaign will be 7 over the two week campaign. The campaign is promoted in both Irish and English language.

Events are diverse and inclusive in nature.

The LEO Dublin City marketing coincides with a nationwide campaign developed by Enterprise Ireland.

Dublin City National Enterprise Awards Winner, Mansion House, 7th March 2019

Photoshoot to publicise the winner featuring the Lord Mayor

Prepare for Customs, Gibson Hotel 13th March 2019 – Brexit Initiative

A one day interactive Dublin regional workshop aimed at all business sectors, who are planning on moving goods to from or through the UK after Brexit. This is one of a series of four events taking place in Cavan, Cork, Dublin & Laois during February and March. LEO Dublin City participants are fully booked and we have established a cancellation list. Further information on this event <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/Register-your-interest-Prepare-Your-Business-for-Customs-Workshop.html>

Further information on LEO Brexit supports <https://www.localenterprise.ie/DublinCity/Financial-Supports/Brexit/>

Mentoring

End of 2018: 1,043 mentoring hours delivered, attended by 555 male participants, 488 female participants

2017 comparative: 995 mentoring hours delivered, attended by 561 male participants, 561 female participants

The recently introduced 3 hour mentoring package is proving popular.

Training

End of 2018: 79 courses delivered, attended by 1985 participants, 793 male, 1192 female

2017 comparative: 63 courses delivered, attended by 1702 participants, 768 male, 934 females - + 16 courses, +282 participants

A full listing of ongoing training courses are available on <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/>

Start Your Own Business Programme

This programme provides individuals who are seeking to start their own business with the skills, management tools and expertise in making the right decisions, planning and organising effectively. It helps individuals gauge what will be required in order to keep their new venture running effectively and efficiently.

Our first courses for 2019 commenced on 8th January, with further courses commencing on 2nd & 12th February. March and April courses are already full booked.

Start Your Own Music Business Programme

A Start Your Own Music Business Programme was piloted with First Music Contact in January & February of 2018. It was so successful that we have decided to launch another course commencing 21st January to 26th February 2019, with 5 modules run over 10 nights. This programme is specifically targeting artists and music industry professionals, as part of our commitment in supporting those working in the creative industries. 18 participants are taking part.



Women in Business Network

The January Women in Business Network kicked off the year's activities with two powerful speakers, Ciara Conlon, Author of 'Rise Before your Bull and other habits of Successful People' and Treasa Spragg, The Revolution Project, under the overall banner of 'Get the Most out of You in 2019'.

<https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/Network-Events/16th-January-Event-Get-the-Most-out-of-You-in-2019!.html>

The February event featured a talk by Susan Hayes, an internationally renowned speaker who spoke about her experience of exploring a new business, the challenges she has dealt with and some tips on how to access funding. <https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/Network-Events/Innovation-Dealing-with-Rejection-and-Learning-from-Each-Other.html>

The March event is the celebration of International Women's Day. While International Women's Day takes place on Friday 8th March, to maximise attendance it was decided to host the event on 6th March. It is anticipated that similar to other years, attendance will be in the region of 250 – 300

participants and be one of the most popular events of Local Enterprise Week 2019. The Keynote speaker is Adrienne Gormley, Vice President of Global Customer Experience & Head of EMEA @ Dropbox and panel discussion with Eva Power, The Ethical Silk Company, Aoife D'arcy, The Analytics Store, Tracy O'Rourke, Vivid Edge, Prof Emmeline Hill, Plusvital.

Management Development Training Courses



Lean for Micro: January 2019

The Lean for Micro is aimed at owners/managers and key staff members of small businesses who wish to gain an introduction to lean concepts and allow them to gain a practical understanding of lean principles by undertaking a focused assignment with expert mentoring support. Our most recent course commenced on 31st January 2019.

Hi-Start

This programme assists ambitious early stage growth focused companies to identify and build foundations required to secure investment and scale the business in international markets. We are currently recruiting for a course to commence in early March.



Food Supports



Food Starter, commenced 8th February 2019

A 2 day programme designed to help those with a food idea/very early stage of starting up a food business. The course overviews the Irish food sector to the specifics of starting a food production business.

Food Academy, commenced 25th January 2019

A training programme aimed at supporting and nurturing start-up food businesses. An initiative with Bord Bia and SuperValu providing a consistent level of food marketing knowledge to new and early stage food business owners.



Local Enterprise Office: M1 (Financial Grants)

LEO Dublin City Metric Outputs 2018

Jobs:	Targets 2018	Output 2018
LEO Client Portfolio	380	394
Total Portfolio Employment (All Jobs, both FT & PT)	1550	1,736
Gross Jobs Created (All Jobs both FT & PT)	450	560
Full Time Jobs Created	300	215
Part-Time Jobs Created	150	128
Net Jobs Increase (All Jobs created minus all Job Losses)	285	343

Measure 1		Output 2018
Number of Applications Received:		
Feasibility/Priming/Business Expansion/TAME	150	162
Grant Applications Approved: Number	90	
Feasibility: Number:	19	28
Priming: Number:	28	21
Business Expansion: Number:	13	20
TAME: Number	40	50
No. of projected potential new jobs associated with Approvals (Priming & Business Expansion)	73	91
Costs per job calculation associated with approvals (Average Cost calculated on new jobs over three years)	9,100	3,028 (Based on 9,000 per yr)

Measure 2	Targets 2018	Output 2018
Training/Development Programmes (All Training and Networking events)		
Total No. of All Programmes (Training/Networking/Events/Seminars)	120	123
Total No. of all Participants participating in above Programmes	3,000	3,586
No. of Females	1,030	1192
No. of Males	820	793
No. of SYOB Programmes	12	14
No. of Participants attending SYOB Programmes	230	253
No. of Brexit Seminars / Brexit Information Events	3	3
No. of Participants attending Brexit Seminars/Events		na
No. of Completed Brexit Scorecards		25
No. of LEO clients receiving Brexit related Mentoring		3
Mentoring:	Targets 2018	Outputs 2018
Total Number of individual mentoring – (participants availing of one to one mentoring – one to one engagement by a Mentor with one client)	500	491
Total Number of group mentoring participants – (are all group mentoring engagements or clinics where a mentor engages with a group of clients.	40 (No of Clinics)	533 participants ; 48 (No. of Clinics)
Total Number of Mentoring Participants (both one to one and group)	1,000	1043

Progression Pathway:	Target 2018	Output 2018
Number of Clients transferred to E.I.	5	26

Schools Entrepreneurship:	Target 2018	Output 2018
Number of Schools Participating (Secondary schools only engaged in school enterprise programmes)	33	34
Number of Students Participating	1,300	1,499

Trading On Line Vouchers:	Target 2018	Output 2018
No. of Trading Online Vouchers approved	100	114

MFI:	Target 2018	Output 2018
Number of Applications submitted	20	20

Ireland's Best Young Entrepreneur:	Target2018	Output 2018
Number of Applications	100	National Programme Not Held

Lean for Micro Project:	Target 2018	Output 2018
No. of Companies who have undertaken a Lean for Micro Assessment by a Lean Expert	10	15

Agile R &D	Target 2018	Output 2018
No. of Companies approved Agile R & D		0

Export Enterprise Development Programme	Target 2018	Output 2018
No. of clients undertaking Export Enterprise Development Programmes in Enterprise Ireland		New Programme

4. Economic Development Office:

 Comhairle Cathrach Bhaile Átha Cliath Dublin City Council	Economic Development Office Programme of work 2019
Policy	Projects
Local Economic & Community Plan 2019-2021	Dublin City Summit Series 2019
Economic Development, & Enterprise and Strategic Policy Committee	MODOS – Sustainability for Business
Dublin Regional Enterprise Action Plan 2019-2021	Start-up Dublin
Social Entrepreneurship Policy	MasterCard – City Possible
Regional Spatial & Economic Strategy	Dublin Economic Monitor – future design
Dublin City Climate Action Plan	North Eastern Economic Corridor
DCC Corporate Plan	LECP Projects
Dublin City Development Plan	Promoting Dublin as an business location
	Dublin Bay Biosphere
	Xpand Project (DEM Dashboard)
	Kilmainham Mill/Newcommen Bank
Events	Research
Dublin City Summit Series 2019	Social Entrepreneurship
MODOS – Launch Event	Talent Attraction & Retention
Local Enterprise Week 2019	DCC Research Framework
FutureScope 2019	Your Dublin Your Voice
DEM – Launch Event	The Future of Retail
NEEC – C8 Conference	Enterprise Space
Offset	Dublin regional Skills Analysis
Start-up Week Dublin 2019	Markets Strategy
Up-Starter (LEW19)	
Responsible innovation summit	
Hard Working Call Hero's (HWCH)	

Departmental Update:

Policy:

1. **Local Economic & Community Plan (LECP):** Human Development

A mid-term briefing session on the Dublin City LECP was held on February 12th 2019 and was hosted by the Lord Mayor in the Oak Room in the Mansion House.

This hugely positive event showcased community initiatives and social enterprises. Cllr Deirdre Heney and Cllr Paul McAuliffe, as chairs of respective steering committees for the Plan addressed the audience on the role of each of the committees and outlined the direction of the plan for the future. Bairbre NicAongusa from the Department of Rural and Community Development also addressed an engaged audience on the Departments role overseeing national policy in relation to the plan and outlined changes planned for the future. A further re-engagement briefing with stakeholders in relation to the LECP Action Plan for 2019-2021 is planned for April 2019 where information will be shared by Future Analytics regarding the changing Socio-Economic profile of Dublin. The Your Dublin Your Voice panel will be used to capture responses on a range of issues covered by the high level goals of the LECP. The Advisory Group are due to meet in March.

2. **Dublin Region Enterprise Action Plan 2019-2020 (DREAP):** Innovation & Transformaiton

The Dublin Region Enterprise Action Plan 2019 – 2020 (DREAP) was launched in the GEC on 13th February 2019. Mary MacSweeny continues to lead on the implementation of the 2020 DREAP. The steering group has agreed to refocuse the plan on more targeted objectives for the remainder of its lifecycle. Specific actions have being agreed to be delivered across the region with each stakeholder taking responsibility for leading or collaboating on the delivery. It has been proposed that EDO will develop a special edition of the Dublin Economic Monitor highlighting context and contributors to job creation, talent retention and attraction in Dublin Region and how these challenges are being addressed.

Ongoing work being undertaken by Economic Development office (EDO)

Projects:

1. **FDi Global Cities of the Future 2018/2019:** Placemaking & Clustering

Results of the latest FDi ranking indicate that overall Dublin city has performed very competitively against its international peers placing 3rd behind Singapore and London in the overall ranking. Dublin also came 1st in the Large Cities and Economic Potential categories and 2nd in the business friendliness rankings. Awareness of this performance has been driven through media outlets. An award ceremony will be held on the 12th March.

2. North Eastern Economic Corridor NEEC/C8: Placemaking & Clustering

A further meeting of the cross border C8 initiative took place in Belfast on 29th November and it was agreed that a conference would be held in Belfast on February 28th 2019 to develop stakeholder buy-in for the project. This event has been postponed. The EDO are currently developing a concept of the location of a “Hub” in each of the areas, which will coordinate a range of services, already being provided by the Local Authorities such as SmartCities, Start-up and business supports, heritage and tourism and research and advocacy.

3. Higher Speed Rail Project – Dublin – Belfast: Innovation and transformation

Following the completion of the pre-feasibility study into upgrading the Dublin Belfast rail line, commissioned by Local Government along the corridor, the final report has been circulated to all elected councillors in Dublin City, Fingal, Louth and Meath on Monday 10th December. DCC intend to present it to a future SPC meeting and ARUP have committed to making senior official available for this presentation.

4. MODOS - Sustainability Training for Business: Innovation & Transformation

Following a period of stakeholder consultation, EDO in conjunction with the Eastern Midlands Regional Waste Office (EMRWO) has developed a Circular Economy and sustainability training programme for small and micro enterprise entitled MODOS. The programme had a successful launch with stakeholders in the Wood Quay Venue on January 24th 2019. A further drop in clinic with interested businesses will be held on 6th March 2019. The programme will be delivered over the course of 6 consecutive weeks in April/May 2019.

5. Dublin Economic Monitor: Promotion & Investment

The 16th edition of the DEM was launched by the Lord Mayor at an event in Dublin City Hall on February 7th. In this edition of the DEM, Juliet Passmore, Economist with DCC wrote a 2-page article on the latest outcomes of the Your Dublin Your Voice Survey that focussed on Retail in the City. David Fitzsimmons Group Chief Executive of Retail Excellence wrote a further Article on the key challenges facing retail globally and how they are being addressed.

At the hugely successful and well attended event in City Hall, Dublin Economic insights and trends were highlighted by economists from EY-DKM and DCC. Building on the pre-existing collaboration between DCC and Mastercard on the Dublin Mastercard spending pulse. A new retail spend GEO mapping feature was launched by Mr. Sapan Shah, Mastercard, VP Global Cities Enterprise Partnerships. A further panel discussion took place between industry experts and retailers with the whole event moderated by Susan Hayes Culleton of The Positive Economist.

The event was well attended, received huge positive press coverage including, RTE, Newstalk, Irish Examiner, 98FM, FM104 and the Hashtag for the event #DublinEconomy was trending on Twitter during the event itself.

6. FutureScope 2019 Thursday March 28th: Innovation & Transformation

Dublin City Council will be a strategic partner in the 2018 Edition of the Dublin Business Innovation Centre (Dublin BIC) event FutureScope. The Economic Development Office will lead and coordinate the involvement of the EDO, LEO, SmartDublin and Dublin.ie with the objective of promoting the innovative, collaborative and enterprising aspects of Dublin City Council. All of these sections of Dublin City Council will be represented at the event and teams will participate in Panel Discussions, demonstrations and information stands.

7. Offset April 5th – 7th: Innovation and Transformation



Building on the success of the 2018 conference DCC are again one of the main sponsors for the 2019 edition which aims to showcase innovation and design thinking and capability in the City. The 2018 event attracted just over 3000 delegates across the main event and 20 parallel events including “Offstage” & “playful cities”. EDO will again participate in panel discussions around supports to assist developing creative business.

8. Local Enterprise Week: March 4th – 10th 2019.

The EDO team will support the delivery of a number of events during the course of the LEW19 predominately around Social Enterprise, Age Friendly business workshop and Responsible Innovation. The EDO team will also support a number of other events delivered by the LEO team during the week. In addition, the EDO team are supporting the Techstars Startup Weekend Immigration Dublin from 8th to 10th March – more details below.

9. Techstars Start-up Weekend Immigration Dublin: Human Development/Innovation & Transformation

DCC through the EDO are to sponsor the Startup Weekend around the theme of Immigration. The aim of the event is to build on Startup week that took place in November 2019 with DCC as the main sponsor. Startup weekend aims to create an environment to allow ambitious and innovative ideas surrounding the theme of immigration to advance and gather entrepreneurs in the startup community in Dublin together. Over 54 hours a competition will be run where teams come together to form an idea, develop a startup company and then pitch that company to a panel of judges. DCC EDO will participate as speakers, on panel discussions, and judging of the competition pitches.

10. Dublin Bay Biosphere: Placemaking & Clustering

A Biosphere Conference, Euromab Conference Dublin 2019 is due to take place in Dublin Castle 2nd – 5th April and is being hosted by DCC Parks Department, inviting representatives of the world network of biosphere reserves. The EDO Team will be assisting in the promotion of the event and chairing workshops with economic development and enterprise themes.

11. UpStarter 6th March: Human Development/ Placemaking & Clustering

UpStarter will take place in the Round Room of the Mansion House. This event provides jobseekers, those looking to move careers or enter the jobs market for the first time, with an opportunity to meet some of Ireland's most innovative companies who are all hiring. With over 2000 attendees at 2018 event, UpStarter intends to scale up the event and is aiming for in excess of 3,000 attendees. DCC will be one of the sponsors for the event and will have an information stand, prominent branding and LEO Mentors available to provide information of LEO & EDO supports.

Research:

1. Social Entrepreneurship Policy: – Human Development

The Economic Development Office have undertaken a comprehensive review of the Social Entrepreneurship eco-system for Dublin City which will seek to identify gaps in the landscape, potential efficiency gains from removal of duplication and highlight potential opportunities for new initiatives to support the sector. An interim report was made to the last meeting of the Economic Development and Enterprise SPC and the completed report is expected in Q1 2019.

2. Talent retention & Attraction: Human Development

Following a workshop facilitated by Deloitte, the EDO has a clearer understanding of the challenges facing Dublin City in terms of attracting and retaining talent in the face of global competition. The out puts of this work will form the basis of the scope for an OPG mini tender competition and it is hoped to commission this work during 2019. The intention is that this report would be coordinated with a talent attraction and retention metric being explored as part of the revised DEM. There is also potential to host a Dublin City Summit series around the outputs.

3. **Enterprise Space:** Placemaking & Clusters

Access to affordable and accessible enterprise space is one of the critical challenges affecting the business and start-up community in Dublin City. Following the development of an Enterprise Space Survey in 2017, it is intended to carry out this survey across the Dublin region. Given how much the landscape has changed in the last 18 months we should see an interesting picture emerging when the responses are collated. We aim to run this survey on an annual basis and the research findings will be used to support decision making.

4. Your Dublin Your Voice: Placemaking & Clusters – Human Development

Work continues to plan future Your Dublin Your Voice surveys and to increase the dissemination methods for the findings of these pieces of research. The panel is open to new participants and work is on-going to promote the panel to those who may wish to participate in responding to these surveys. The next survey will focus on questions relating to a number of the high level goals in the Local Economic and Community Plan.

Staffing and Administration

The EDO team have just recently moved to newly renovated DCC offices in the Palace Street along with the Dublin.ie team. It is envisaged that the Economic Development Team will take the main role for the management of the building on behalf of DCC and work is currently underway to put systems and practices in place to support the smooth operation and function of the building by all those who use it.

Oifig Fiontair Áitiúil

Local Enterprise Office

Oifig Fiontair Áitiúil Baile Átha Cliath

Local Enterprise Office Dublin City



Summary of M1 Grants and Refundable Aid. Trading On Line Vouchers and Technical Assistance for Micro Exporters (TAME) Approvals 2018

Contents:

Measure 1 Grant and Refundable Aid Approvals 2018	3
Trading Online Voucher Approvals 2018	8
TAME – Technical Assistance for Micro Exporters Approvals 2018	18

Measure 1 (Grants) Approval Metrics : January to December 2018

Type of Grant	#No of M1 Grant Applications			Jobs		Value of M1 Grants				
	Annual Target	Total # No Approved Jan -Oct	Variance		Total Jobs Created - From Grant Approvals - Jan -Dec 2018	Annual Target	Total Non Repayable (Grant) Approved Jan - Dec2018	Total Repayable Portion Approved January - Dec 2018	Total Value M1 Grant Approved January - Dec 2018	Variance
Feasibility Grant 0% Refundable	19	28	9+		28	142,500	€210,400	€0	€210,400	€0
Priming 33% Refundable	28	21	-7		44	420,000	€278,050	€136,950	€415,000	€136,950
Business Expansion Grant 50% Refundable	13	20	7+		47	331,500	€228,000	€228,000	€456,000	€228,000
TOTAL	60	69	9		119	894,000	716,450	364,950	1,081,400	€364,950
		MAX Target	Delivered (Approved)	Variance				Minimum Target	Delivered (Approved)	Variance +/-
Feasibility Grant		20%	19%	1%			Refundable Portion	30%	34%	4%

Summary of Micro Enterprise project approved by M1 Grants by LEO Dublin City : January to December 2018

Promoter		Company	Approval Date	Type of Grant	Amount Approved	Refundable Aid Amount	New Jobs Created EVAC Approval	Category
Mairin	Murray	Digital Duddle Ltd -	08/01/2018	Priming	20,000	6,600.00	2	Software IT
Dan	Moriarty	FirstUp Ltd	08/01/2018	Priming	15,000	4,950.00	2	Software IT
Gary	Grant	Imbibe Ltd t/a Imbibe	08/01/2018	Business Expansion	20,000	10,000	2	Food
Terry	Crowley	Terry Crowley ta Life & Story	08/01/2018	Feasibility	5,000	-	1	Software IT
Fergal	O'Connor	Clenba Ltd T/A Xiir	22/03/2018	Feasibility	7,000	-	1	Software IT
Pontus	Sivertsen	Do Volunteer Ltd (Previously Do Shared Value Technologies Ltd)**	22/03/2018	Feasibility	6,500	-	1	Software IT
Paul	Manning	Dowmann Ltd	22/03/2018	Feasibility	5,000	-	1	Software IT
Conor	Moran	Eskimo Software Ltd	22/03/2018	Priming	10,000	3,300	1	Software IT
Jarrold	Cuffe	Jarrold Cuffe T/A Off the Cuffe	22/03/2018	Business Expansion	20,000	10,000	2	Food
Luisa	Verling	Luisa Verling Jewellery	22/03/2018	Business Expansion	27,500	13,750	3	Craft
Emma	Devlin	Racscals Brewing Company Ltd	22/03/2018	Business Expansion	41,000	20,500	5	Food
Enda	Grimes	Strata Project Solutions Ltd	22/03/2018	Business Expansion	30,000	15,000	3	Software IT
Niall	Campion	True Communications Technologies Ltd T/A VRAI***	22/03/2018	Priming	30,000	9,900	3	Communication
Columb	O'Donnell	Barista Bike Ltd*****	02/05/2018	Priming	20,000	6,600	2	Food
Andrew	Frame	Bolt (Name change to Chargicity Ltd)	02/05/2018	Feasibility	10,000	-	1	Environment
Paul	Wilson	BookGolf363 Ltd	02/05/2018	Priming	17,500	5,775	2	Software IT
Shirley	O'Rourke	Derek Mullen T/A The Delicious Food Company**	02/05/2018	Business Expansion	20,000	10,000	2	Food
Sile	Ginnane	Fluledge Innovations Ltd T/A Liberty Bell***	02/05/2018	Feasibility	13,500	-	1	Environment

Summary of Micro Enterprise project approved by M1 Grants by LEO Dublin City : January to December 2018 (Contd)

Promoter		Company	Approval Date	Type of Grant	Amount Approved	Refundable Aid Amount	New Jobs Created EVAC Approval	Category
Diarmuid	McSweeney	Gym Plus Coffee Ltd	02/05/2018	Priming	20,000	6,600	2	Clothing & Fashion
Sebastien	Berlier	Hosting Power Ltd	02/05/2018	Business Expansion	15,000	7,500	2	Software IT
Daragh	Gilsenan	Smart Hygiene Ltd	02/05/2018	Feasibility	10,000	-	1	Medical Devices
Uli	Bethe	Sonra Intelligence Ltd*****	02/05/2018	Business Expansion	10,000	5,000	1	Regulation Tec
Andrew	Rooney	The Whiskey Experts Ltd	02/05/2018	Priming	17,500	5,775	2	Food
Mike	Hennessy	Airxone International Holdings Ltd	20/06/2018	Feasibility	10,000	-	1	Manufacturing
Gerry	McKenna	Cation Consulting Ltd	20/06/2018	Feasibility	10,000	-	1	Business Services
Cagkan	Turget	Continuous Software Ltd	20/06/2018	Priming	40,000	13,200	4	Business Services
Philip	Evans	Esourcery T/A WorldBox.ie	20/06/2018	Business Expansion	25,000	12,500	3	Packaging
Brian	Kearney	Everest Adventure Travel Ltd	20/06/2018	Feasibility	10,000	-	1	Travel
Brian	Kenny	Lightscape	20/06/2018	Business Expansion	20,000	10,000	2	Communication
Brendan	Quinn	Mighty Trust Ltd	20/06/2018	Feasibility	10,000	-	1	Regulation Tech
Shane	Coman	Nexus Governance	20/06/2018	Priming	20,000	6,600	2	Business Services
Fionn	Lehard	Opus 3 Design & Innovation Ltd. Trading as OneProjects	20/06/2018	Feasibility	5,000	-	1	Medical Device
Andrew	Oates	Silk Tree Botanics	20/06/2018	Feasibility	10,000	-	1	Food
Antonia	Moore	Tip Jar Music	20/06/2018	Feasibility	3,000	-	1	Software IT
Paddy	O Rourke	Fishook Ltd	05/09/2018	Feasibility	5,000	-	1	Software IT

Summary of Micro Enterprise project approved by M1 Grants by LEO Dublin City : January to December 2018 (Contd)

Promoter		Company	Approval Date	Type of Grant	Amount Approved	Refundable Aid Amount	New Jobs Created EVAC Approval	Category
Deirdre	Monks	Full Circle Data	05/09/2018	Feasibility	10,000	-	1	Business Services
Breandan	Goss	Jouleco Platform Ltd	05/09/2018	Feasibility	10,000	-	1	Environment
Paul	Lennox	Kick the Can *	05/09/2018	Feasibility	5,000	-	1	Entertainment
Robert	Rodrigues	Mediglas Ltd **	05/09/2018	Priming	10,000	3,300	2	Food
Donovan	Delaney	oneMILE Studio Ltd ****	05/09/2018	Business Expansion	20,000	10,000	2	Media
Fergal	Brophy	Open Innovation Services	05/09/2018	Feasibility	3,500	-	1	Education
Brian	Larkin	Promozoo Ltd	05/09/2018	Business Expansion	20,000	10,000	2	Communication
Eoin	Dillon	Reuben Avenue Ltd ***	05/09/2018	Priming	20,000	6,600	2	Clothing & Fashion
David	Tunney	SparroWatch Ltd	05/09/2018	Priming	17500	5,775	2	Environment
Rory	Stoney	Stoney CNC Ltd****	05/09/2018	Business Expansion	20,000	10,000	2	IT
Laura	Magahy	Arran Street East(3)	18/10/2018	Business Expansion	17,500	8,750	2	Craft
David	Berber	DB Tours Ltd(8)	18/10/2018	Business Expansion Grant	30,000	15,000	3	Software IT
Joseph	Mady	DCT - Digital Construction Technologies Ltd (1)	18/10/2018	Priming	20,000	6,600	2	Software IT
Sinead	Geraghty	Digital Huddle T/A RankYeti (4)	18/10/2018	Priming	30,000	9,900	2	Software IT
Rose	Kervick	Finuna Business Consultants Ltd t/a Upskillcoach.com (5)	18/10/2018	Feasibility	10,000	-	1	Education
Josh	Stanley	Glookos	18/10/2018	Feasibility	9,000	-	1	Food
Clare	Grennan	Irish Design Shop (6)	18/10/2018	Business Expansion Grant	15,000	7,500	2	Craft

Summary of Micro Enterprise project approved by M1 Grants by LEO Dublin City : January to December 2018 (contd)

Promoter		Company	Approval Date	Type of Grant	Amount Approved	Refundable Aid Amount	New Jobs Created EVAC Approval	Category
Sharon	Keegan	Peachy Lean (7)	18/10/2018	Priming	7,500	2,475	1	Clothing & Fashion
Kelli	Marjolet	The Proper Chocolate Company (2)	18/10/2018	Priming	15,000	4,950	2	Food
Willie	Conaghan	Change Donations	07/12/2018	Feasibility	8,000		1	Digital
Anna	Guinning	Cosmed Aesthetic Training Academy Ltd	07/12/2018	Priming	15,000	4,950	2	Medical
Felim	Meade	Emerald Green Baby Ltd	07/12/2018	Business Expansion	30,000	15,000	3	Food
Mark	Murphy	Estivus Ltd	07/12/2018	Priming	30,000	9,900	3	Communication
Marcus	McDonnell	Fifty-Three Six Media Ltd	07/12/2018	Business Expansion	30,000	15,000	3	Communication
Deidre	Walsh	Flutter Tree	07/12/2018	Feasibility	1,000		1	Craft
John	Ryan	Gigable Ltd	07/12/2018	Feasibility	10,000		1	Software IT
Kieron	Men	Kieron Men	07/12/2018	Feasibility	1,900	-	1	Medical Devices
Anna	Carmody	Little Red Design Studio	07/12/2018	Feasibility	2,000		1	Education
Stephen	O Leary	O'Leary Analytics T/A Olytico	07/12/2018	Business Expansion	10,000	5,000	1	Communication
Paul	Courtney	Symmetry Solutions Ltd	07/12/2018	Priming	30,000	9,900	3	Regulation Tech
Bazil	Comer	Syzgy Investments Ltd T/A Dragonflick	07/12/2018	Feasibility	10,000	-	1	Software IT
Stephen	Carr	The Original Pizza Italia Company T/A Sorrento Pizza	07/12/2018	Business Expansion	35,000	17,500	2	Food
Alan	Treacy	Wunderfloor Ltd	07/12/2018	Feasibility	10,000		1	Environment
Michael	Flanagan	Xtract360 Ltd	07/12/2018	Priming	10,000	3,300	1	Software IT
		Total No Approved: 69#			€1,081,400	€364,950	119	

2018 : Trading On Line Voucher (TOV) Approved January –December 2018

	2018	Targets 2019
No. of TOV Approvals	114	90
Value of Grants Approved	€258,125	€220,000

2018 : Trading On Line Voucher (TOV) Approved January –December 2018

Company Name	Application approval date	Approved Amount	Category
Unipupil Ltd	15/03/18	€ 2,500.00	Professional services
Career Craft Consulting (T/A Budding)	15/03/18	€ 2,500.00	Professional services
GT Carpentry & consulting Ltd	15/03/18	€ 1,250.00	Professional services
The Cake Café	15/03/18	€ 2,500.00	Food
Solar Spa Ltd	15/03/18	€ 2,500.00	Retail trade
Golden Stitch	15/03/18	€ 2,500.00	Arts, craft, design
Imbibe Coffee Rosters	15/03/18	€ 2,500.00	Food
Digital Doodle Ltd	15/03/18	€ 2,500.00	Professional services
Maker Creative Dublin	15/03/18	€ 1,375.00	Professional services
DOT Brew Ltd	15/03/18	€ 2,500.00	Food
Aquest Ltd	15/03/18	€ 2,500.00	Professional services
Garageland	15/03/18	€ 2,500.00	Professional services
My Irish Cousin	15/03/18	€ 2,371.00	Professional services

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
All City Records Ltd	15/03/18	€ 2,500.00	Retail trade
MOS Photographer	15/03/18	€ 2,500.00	Professional services
Raw Marketing & Events Ltd	15/03/18	€ 2,500.00	Professional services
Cut & Sew Dublin Ltd	15/03/18	€ 2,500.00	Arts, craft, design
Dawson Boutique	15/03/18	€ 2,500.00	Retail trade
Afterdark Live (Rebranding to Creative Management)	15/03/18	€ 2,500.00	Professional services
The Stork Box	15/03/18	€ 2,500.00	Retail trade
CliniShift Ltd	15/03/18	€ 2,500.00	IT
Bolton Print Ltd	15/03/18	€ 2,500.00	Retail trade
First Up Ltd	15/03/18	€ 2,450.00	Professional services
Child Paths	15/03/18	€ 2,500.00	IT
BeelInstant Ltd	15/03/18	€ 2,460.00	IT
Peak Physio Ltd	15/03/18	€ 2,500.00	Professional services

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (contd)

Company Name	Application approval date	Approved Amount	Category
Prima Star Ltd	15/03/18	€ 2,500.00	Wholesale trade
The Lazy Bike Tour	15/03/18	€ 2,500.00	Sports & Leisure
Zazuments	15/03/18	€ 2,500.00	Sports & Leisure
Fifty-Three Six	15/03/18	€ 1,250.00	Professional services
Quirky Irish Icons	15/03/18	€ 990.00	Arts, craft, design
Interiors by Caroline	02/05/18	€ 2,500.00	Arts, craft, design
Pomp & Co	02/05/18	€ 2,500.00	Arts, craft, design
Eat FEED Ltd	02/05/18	€ 2,500.00	Food
Vitality Centre Ltd	02/05/18	€ 2,500.00	Sports & Leisure
Donnelly Poisson Designs t/a Home Street Home	02/05/18	€ 2,500.00	Arts, craft, design
Newsinfo Media and Publications Ltd	02/05/18	€ 1,500.00	Sports & Leisure
Talenthub Limited	02/05/18	€ 2,500.00	Professional services
Chocolatey Clare	02/05/18	€ 2,500.00	Food

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
John Kennedy Agencies	02/05/18	€ 2,250.00	Professional services
Hey, Bull Design	02/05/18	€ 1,000.00	Arts, craft, design
Global Consultancy	02/05/18	€ 2,500.00	Professional services
Paper Punch	02/05/18	€ 2,250.00	Retail trade
Banchee Apps Ltd	02/05/18	€ 2,500.00	IT
Eldron	02/05/18	€ 2,500.00	IT
Moyee Coffee	02/05/18	€ 2,500.00	Food
BPG3	02/05/18	€ 2,500.00	Professional services
Mama Smartz	02/05/18	€ 2,500.00	IT
Wild Irish Foods	02/05/18	€ 2,290.00	Food
Transform Wood Flooring	02/05/18	€ 2,500.00	Professional services
Grainne Toher	13/07/18	€ 2,500.00	Sports & Leisure
Hairweavon	13/07/18	€ 1,525.00	Retail trade

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
Olympus Dance	13/07/18	€ 2,500.00	Sports & Leisure
WEGOYوبا	13/07/18	€ 2,232.00	Food
Irish Design Shop	13/07/18	€ 2,500.00	Arts, craft, design
Bowsie Workshop	13/07/18	€ 2,062.28	Professional services
Georgie Browne	13/07/18	€ 2,492.50	Professional services
Electric Warrior	13/07/18	€ 2,195.00	Professional services
Iskill Training	13/07/18	€ 2,195.00	Professional services
Oddball Tours	13/07/18	€ 1,500.00	Sports & Leisure
PartyWizz	13/07/18	€ 2,450.00	Sports & Leisure
Catherine Wright	13/07/18	€ 2,500.00	Arts, craft, design
Irish Wedding Blog	13/07/18	€ 2,500.00	Sports & Leisure
Xiir	13/07/18	€ 2,500.00	Professional services
Four Walls Interiors	13/07/18	€ 2,500.00	Arts, craft, design

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
Kaltik Hardware	13/07/18	€ 2,207.85	Wholesale trade
Image Link	13/07/18	€ 1,984.80	IT
JD Insurances Ltd.	03/08/18	€ 1,200.00	Professional services
Clear Dental Care Ltd.	03/08/18	€ 2,500.00	Professional services
Helena Malone t/a Helena Malone Goldsmith	03/08/18	€ 2,500.00	Arts, craft, design
Fx2 Recruitment Ltd.	03/08/18	€ 2,500.00	Professional services
Farmhouse Café	03/08/18	€ 2,500.00	Food
Scruples Urban Hair Retreat	03/08/18	€ 2,500.00	Retail trade
STIALL	03/08/18	€ 950.00	Retail trade
Alison Conneely	03/08/18	€ 2,500.00	Arts, craft, design
Hurricane Fitness	19/11/18	€ 2,500.00	Sports & Leisure
Social Bee	19/11/18	€ 2,450.00	Food
European Elite Soccer	19/11/18	€ 1,340.00	Sports & Leisure

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
Virginie Claire Beauty Products	19/11/18	€ 1,125.00	Retail trade
Dr. Catherine O'Kelly	19/11/18	€ 595.00	Professional services
College Gate Clinic	19/11/18	€ 2,500.00	Professional services
DMFN	19/11/18	€ 1,750.00	Professional services
Dublin Orthodontist	19/11/18	€ 2,000.00	Professional services
Smartcarers	19/11/18	€ 2,500.00	Professional services
Xyber	19/11/18	€ 2,500.00	IT
Aideen Schweppe	19/11/18	€ 2,500.00	Professional services
HLSV - The Black Hat Tattoo	19/11/18	€ 2,500.00	Retail trade
Evolve	19/11/18	€ 2,467.50	Professional services
Vivid Eye Video	19/11/18	€ 2,500.00	IT
360 Design	19/11/18	€ 1,975.00	Professional services
Progressive Financial Services	19/11/18	€ 2,500.00	Professional services

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
Stardream Fashion T/A Coco Boutique	19/11/18	€ 2,500.00	Retail trade
Courtville	19/11/18	€ 2,500.00	Retail trade
DragonFlick	19/11/18	€ 2,500.00	IT
Fitlosophy T/A The Run Club	19/11/18	€ 2,497.50	Sports & Leisure
Adrienne Geoghegan Illustrator	19/11/18	€ 2,500.00	Arts, craft, design
J. Meade + Company	19/11/18	€ 1,750.00	Professional services
Target Health & Safety Skills	19/11/18	€ 2,500.00	Professional services
Anne Tannam - Creative Consulting	19/11/18	€ 2,500.00	Professional services
Clontarf Orthodontics	19/11/18	€ 2,500.00	Professional services
NOSO Vision	19/11/18	€ 2,500.00	Arts, craft, design
Sookyoung Song	19/11/18	€ 2,500.00	Arts, craft, design
Sylvana Beslic T/A Baan Pai	19/11/18	€ 2,500.00	Professional services
Anthony Moran T/A Travel Trips	19/11/18	€ 2,500.00	Sports & Leisure

2018 : Trading On Line Voucher (TOV) Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
Jetbooks	19/11/18	€ 1,200.00	Retail trade
Pearl Reddington Knitwear	19/11/18	€ 2,400.00	Arts, craft, design
Clearbridge Learning	19/11/18	€ 2,050.00	Professional services
Clontarf Wines	19/11/18	€ 1,275.00	Food
Sweaty Soul	19/11/18	€ 1,645.00	Sports & Leisure
Rev. Karen Dempsey	19/11/18	€ 2,175.00	Professional services
The Big Day	19/11/18	€ 2,500.00	Professional services
Connect the Dots Events	19/11/18	€ 2,500.00	Professional services
Strategic Business Hub	19/11/18	€ 2,500.00	Professional services
Heartland Activities	19/11/18	€ 2,500.00	Professional services
	Total No Approved: 114	€258,125.43	

2018 : TAME : Technical Assistance for Micro Exporters Approved January –December 2018

	2018	Targets 2019
No. of TAME Approvals	50	40
Value of Grants Approved	€90,524.85	€75,000

2018 : TAME : Technical Assistance for Micro Exporters Approved January –December 2018

Company Name	Application approval date	Approved Amount	Category
The Hen Planner	22/01/2018	€2,000.00	International Consumer Services
Blooming Walls Ltd	04/04/2018	€2,500.00	Environment / Green Technologies
Fluid Edge ta Liberty Bell	04/04/2018	€1,470.00	Software/IT
Hairweavon	04/04/2018	€1,089.00	Manufacturer - other
Emer Roberts	10/05/2018	€1,824.00	Craft
PartyWizz	10/05/2018	€1,953.00	Business Services
Sonra Intelligence Ltd	10/05/2018	€1,336.35	Software/IT
Telescopic Healthcare Ltd ta Happy Threads	10/05/2018	€2,500.00	Business Services
Alan Ardifff	14/05/2018	€2,500.00	Craft
Synzgy Investment Ltd ta Planet Juno	14/05/2018	€2,500.00	Software/IT
Grain Lane Foods Ltd.T/A Cornude Artisan Popcorn	06/06/2018	€640.00	Food Manufacturing & Processing
Gym Plus Coffee Ltd	06/06/2018	€2,500.00	Manufacturing Other
Katerina's Pantry	06/06/2018	€2,175.00	Food Manufacturing & Processing

2018 : TAME : Technical Assistance for Micro Exporters Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
Moxiloves	03/07/2018	€1,593.00	Manufacturing Other
Open Plan Ltd TA Opoplan	03/07/2018	€2,047.00	Business Services
Qwatti esport Agencues Ltd	03/07/2018	€1,047.00	Business Services
Yvonne Ryan Jewellery	03/07/2018	€2,500.00	Craft
Circus Apparel Ireland Ltd ta Carousel	11/07/2018	€2,500.00	Manufacture other
Sam360	11/07/2018	€2,378.00	Software/IT
Silk Tree Botanicals	11/07/2018	€2,018.00	Food
Cloud Picker	27/07/2018	€2,500.00	Food Manufacturing & Processing
Jando	27/07/2018	€2,500.00	Craft
Walk in Dublin	27/07/2018	€492.50	Tourism
Colin Harris Furniture	03/08/2018	€500.00	Furniture
Jewel Star Designs Ltd.	03/08/2018	€2,500.00	Craft
Ail+EI	22/08/2018	€500.00	Craft
L.E.A.F	22/08/2018	€500.00	Craft

2018 : TAME : Technical Assistance for Micro Exporters Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
This is Knit	22/08/2018	€1,993.00	Craft
Tonnstore	22/08/2018	€2,500.00	Clothing & Fashion
Treasury Delta	22/08/2018	€2,500.00	Business Services//Software/IT
Elements of Action	10/09/2018	€500.00	Craft
Hey Bulldog Design	10/09/2018	€400.00	Craft
HIE	10/09/2018	€800.00	Business Services
Monster Paw Games	10/09/2018	€1,900.00	Digital media/Wireless communications
Dot Brew Ltd	27/09/2018	€2,000.00	Food - Craft Brew
Metro	26/10/2018	€344.00	Business Services/Software/IT
Komply Privacy	26/10/2018	€2,300.00	Business Services/Software/IT
Scented Sachets	22/11/2018	€2,000.00	Light Consumer Goods Manufacture
Ben & Anvil	22/11/2018	€2,500.00	Digital Media/Wireless Communications

2018 : TAME : Technical Assistance for Micro Exporters Approved January –December 2018 (Contd)

Company Name	Application approval date	Approved Amount	Category
McCormick Advanced Marcomm Services T/A Chrysalis Digital Marketing Services	22/11/2018	€2,225.00	Business Services
Natural Born Feeders	17/05/2018	€2,000.00	Food
Silk Tree Botanics	17/04/2018	€2,000.00	Food
Take the Cakes	17/05/2018	€2,000.00	Food
Magic 5	06/11/2018	€2,000.00	Food
Different Gravy Foods	06/11/2018	€2,000.00	Food
Vurger Face	06/11/2018	€2,000.00	Food
Realta Nutrition	06/11/2018	€2,000.00	Food
Asian Artisan	17/05/2018	€2,000.00	Food
Drink Botanicals	17/05/2018	€2,000.00	Food
Katerina Pantry	05/02/2018	€2,000.00	Food
	Total Number Approved : 50	€90,524.85	